

Board Policy

Code No. 900

PRINCIPLES AND OBJECTIVES FOR COMMUNITY RELATIONS

Successful education programs require the support of the school district community. The Board addresses the importance of the role of the school district community in the school district in this series of the policy manual. The Board recognizes this support is dependent on the school district community's understanding and participation in the efforts, goals, problems and programs of the school district.

In this section, the Board sets out its policies defining its relationship with the school district community. In striving to obtain the support of the school district community, the Board will:

- Provide all Board policies on the District's web site at www.bettendorf.k12.ia.us
- Provide access to school district public records, as permissible under Iowa Law;
- Inform the school district community of the school district's goals, objectives, achievements, needs and conditions of the school system;
- Assign the Superintendent of Schools the responsibility for initiating and administering a continuous program of communication within the community, utilizing needed school personnel and all media available in discharging this responsibility;
- Invite the input of the school district community; and,
- Encourage cooperation between the school district and the school district community.

The Board of Education believes that the Bettendorf school system belongs in every sense to the people. The support of the people should be based upon their knowledge of, their understanding about and their participation in the District's goals and missions.

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The Bettendorf Community School District school-community program will:

- 1) Encourage and promote student achievement;
- 2) Promote public interest and participation in the operation of the school district;
- 3) Gather information about the public's attitudes toward the school system and its programs and report to the Superintendent;
- 4) Develop the most effective means of two-way communication with the school system's publics and use of available media as appropriate;
- 5) Develop and maintain the confidence of the community in the school district;
- 6) Anticipate and resolve problems that are brought about by lack of understanding;
- 7) Evaluate current procedures in order to make improvements in future communications.

Approved: August 5, 1996

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May 19, 2008
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