



Bettendorf Community School District Survey August 2018

Field Date: August 24-30, 2018
Completed Surveys: 301
Margin of Error: +/- 5.65%

Q1. For statistical purposes, please tell me which category your current age falls into.

18-34.....	22	7.3%
35-49.....	55	18.3%
50-64.....	103	34.2%
65+.....	121	40.2%

Q2. How likely would you be to vote in a special bond referendum for the Bettendorf Community School District in December?

Extremely Likely.....	136	45.2%
Somewhat Likely.....	164	54.5%

Q3. Gender

Male.....	142	47.2%
Female.....	159	52.8%

Q4. Are you registered to vote as a Republican, Democrat, Independent or Something Else?

Republican.....	127	42.2%
Democrat.....	92	30.6%
Independent.....	69	22.9%
Something else.....	13	4.3%

Q5. Are you familiar with the Bettendorf Community School District?

Familiar, favorable.....	214	71.1%
Familiar, unfavorable.....	19	6.3%
Familiar, no opinion.....	51	16.9%
Not familiar.....	16	5.3%
Refused.....	1	0.3%

Q6. On a scale of 1 to 10, with 10 being Very HIGH Quality and 1 being Very LOW Quality, how would you rate the overall quality of the Bettendorf Community School District?

1.....	2	0.7%
2.....	0	0
3.....	3	1.0%
4.....	0	0
5.....	14	4.7%
6.....	27	9.0%
7.....	57	18.9%
8.....	86	28.6%
9.....	50	16.6%
10.....	53	17.6%
Unsure/Refused.....	9	3.0%

Q7. On a scale of 1 to 10, with 10 being Very HIGH Quality and 1 being Very LOW Quality, how would you rate the quality of the buildings and facilities in the Bettendorf Community School District?

1.....	1	0.3%
2.....	1	0.3%
3.....	1	0.3%
4.....	2	0.7%
5.....	15	5.0%
6.....	16	5.3%
7.....	78	25.9%
8.....	74	24.6%
9.....	42	14.0%
10.....	51	16.9%
Unsure/Refused.....	20	6.6%

Q8. On a scale of 1 to 10, with 10 being Very HIGH Quality and 1 being Very LOW Quality, how would you rate the overall quality of education provided by the Bettendorf Community School District?

1.....	0	0
2.....	0	0
3.....	2	0.7%
4.....	3	1.0%
5.....	9	3.0%
6.....	11	3.7%
7.....	55	18.3%
8.....	90	29.9%
9.....	59	19.6%
10.....	62	20.6%
Unsure/Refused.....	10	3.3%

Q9. On a scale of 1 to 10, with 10 being Very Safe and 1 being Not at All Safe, how would you rate the overall safety of the buildings and facilities in the Bettendorf Community School District?

1.....	2	0.7%
2.....	0	0
3.....	0	0
4.....	0	0
5.....	16	5.3%
6.....	12	4.0%
7.....	68	22.6%
8.....	74	24.6%
9.....	38	12.6%
10.....	46	15.3%
Unsure/Refused.....	45	15.0%

Q10. On a scale of 1 to 10, with 10 being Very Concerned and 1 being Not at All Concerned, how concerned are you about the safety of students and staff from outside threats at school buildings within the Bettendorf Community School District?

1.....	19	6.3%
2.....	14	4.7%
3.....	20	6.6%
4.....	4	1.3%
5.....	26	8.6%
6.....	24	8.0%
7.....	28	9.3%
8.....	39	13.0%
9.....	36	12.0%
10.....	77	25.6%
Unsure/Refused.....	14	4.7%

Q11. The Bettendorf Community School District is putting a \$30 million bond referendum before the voters in December to pay for improvements to the high school, middle school and elementary schools. If the election were held today, would you vote for or against the Bettendorf Community School District Bond Referendum?

Definitely For.....	82	27.2%
Probably For.....	98	32.6%
TOTAL FOR.....	180	59.8%
Probably Against.....	37	12.3%
Definitely Against.....	20	6.6%
TOTAL AGAINST.....	57	18.9%
Unsure.....	64	21.3%
Refused.....	0	0

Q12. One project would include the construction of a new Future Ready Center at the high school which will provide career training for students who are not looking to pursue a traditional four-year college degree. Does this make you more or less likely to vote in favor of the Bettendorf school bond referendum?

Much More Likely.....	100	33.2%
Somewhat More Likely.....	149	49.5%
TOTAL MORE LIKELY.....	249	82.7%
Somewhat Less Likely.....	19	6.3%
Much Less Likely.....	13	4.3%
TOTAL LESS LIKELY.....	32	10.6%
Undecided.....	19	6.3%
Refused.....	1	0.3%

Q13. One project will build a new wrestling room, add a new auxiliary gym and renovate the fitness center at the high school. Does this make you more or less likely to vote in favor of the Bettendorf school bond referendum?

Much More Likely.....	34	11.3%
Somewhat More Likely.....	75	24.9%
TOTAL MORE LIKELY.....	109	36.2%
Somewhat Less Likely.....	93	30.9%
Much Less Likely.....	57	18.9%
TOTAL LESS LIKELY.....	150	49.8%
Undecided.....	40	13.3%
Refused.....	2	0.7%

Q14. Another project will create a new STEM room in the Middle School to provide more educational opportunities for students in science, technology, engineering and math. Does this make you more or less likely to vote in favor of the Bettendorf school bond referendum?

Much More Likely.....	124	41.2%
Somewhat More Likely.....	144	47.8%
TOTAL MORE LIKELY.....	268	89.0%
Somewhat Less Likely.....	12	4.0%
Much Less Likely.....	9	3.0%
TOTAL LESS LIKELY.....	21	7.0%
Undecided.....	11	3.7%
Refused.....	1	0.3%

Q15. One project would include upgrading the safety and security of front entrances at Herbert Hoover and Norton elementary schools. Does this make you more or less likely to vote in favor of the Bettendorf school bond referendum?

Much More Likely.....	125	41.5%
Somewhat More Likely.....	135	44.9%
TOTAL MORE LIKELY.....	260	86.4%
Somewhat Less Likely.....	12	4.0%
Much Less Likely.....	13	4.3%
TOTAL LESS LIKELY.....	25	8.3%
Undecided.....	16	5.3%
Refused.....	0	0

Q16. Another project will create an outdoor track at the Middle School. Does this make you more or less likely to vote in favor of the Bettendorf school bond referendum?

Much More Likely.....	40	13.3%
Somewhat More Likely.....	83	27.6%
TOTAL MORE LIKELY.....	123	40.9%
Somewhat Less Likely.....	96	31.9%
Much Less Likely.....	42	14.0%
TOTAL LESS LIKELY.....	138	45.9%
Undecided.....	39	13.0%
Refused.....	1	0.3%

Q17. One project will expand the music room at the Middle School. Does this make you more or less likely to vote in favor of the Bettendorf school bond referendum?

Much More Likely.....	76	25.2%
Somewhat More Likely.....	125	41.5%
TOTAL MORE LIKELY.....	201	66.7%
Somewhat Less Likely.....	47	15.6%
Much Less Likely.....	16	5.3%
TOTAL LESS LIKELY.....	63	20.9%
Undecided.....	35	11.6%
Refused.....	2	0.7%

Q18. Now, of all the projects we discussed, which ONE is the best project and should be the top priority for the Bettendorf Community School District?

Added secure entrances at Herbert Hoover and Norton elementary schools	87	28.9%
Future ready center for career training at the high school	110	36.5%
STEM room at the middle school.....	54	17.9%
Wrestling room, fitness center and auxiliary gym at high school	6	2.0%
New outdoor track at middle school.....	1	0.3%
Expanded music room at the middle school..	5	1.7%
Unsure.....	30	10.0%
Refused.....	8	2.7%

Q19. If the bond referendum passes, the Bettendorf School District will be better able to protect the safety and security of students and staff at Herbert Hoover and Norton elementary buildings, bringing these buildings up to the same security standards as the other school buildings in the district. Knowing this, are you more or less likely to vote in favor of the Bettendorf Community School District Bond Referendum?

Much More Likely.....	118	39.2%
Somewhat More Likely.....	150	49.8%
TOTAL MORE LIKELY.....	268	89.0%
Somewhat Less Likely.....	17	5.6%
Much Less Likely.....	11	3.7%
TOTAL LESS LIKELY.....	28	9.3%
Undecided.....	5	1.7%
Refused.....	0	0

Q20. If the bond referendum passes, the Bettendorf school district will be able to improve educational opportunities in STEM related fields at the middle school to better prepare them for high school and future careers. Knowing this, are you more or less likely to vote in favor of the proposed Bettendorf Community School District Bond Referendum?

Much More Likely.....	120	39.9%
Somewhat More Likely.....	143	47.5%
TOTAL MORE LIKELY.....	263	87.4%
Somewhat Less Likely.....	11	3.7%
Much Less Likely.....	12	4.0%
TOTAL LESS LIKELY.....	23	7.7%
Undecided.....	14	4.7%
Refused.....	1	0.3%

Q21. If the bond referendum passes, the Bettendorf Community School District will be able to enhance job training and career-readiness for high school students looking to go into the workforce immediately following high school graduation. Knowing this, are you more or less likely to vote in favor of the proposed Bettendorf Community School District Bond Referendum?

Much More Likely.....	136	45.2%
Somewhat More Likely.....	128	42.5%
TOTAL MORE LIKELY.....	264	87.7%
Somewhat Less Likely.....	11	3.7%
Much Less Likely.....	8	2.7%
TOTAL LESS LIKELY.....	19	6.4%
Undecided.....	17	5.6%
Refused.....	1	0.3%

Q22. The \$30 million dollar bond referendum will cost the average home-owner of a \$200,000 home \$13.00 per month in additional property taxes. Knowing this, are you more or less likely to vote in favor of the proposed Bettendorf Community School District Bond Referendum?

Much More Likely.....	60	19.9%
Somewhat More Likely.....	96	31.9%
TOTAL MORE LIKELY.....	156	51.8%
Somewhat Less Likely.....	51	16.9%
Much Less Likely.....	50	16.6%
TOTAL LESS LIKELY.....	101	33.5%
Undecided.....	42	14.0%
Refused.....	2	0.7%

Q23. Now that you have some more information, if the election were held today, would you vote for or against the Bettendorf Community School District Bond Referendum?

Definitely For.....	103	34.2%
Probably For.....	107	35.5%
TOTAL FOR.....	210	69.7%
Probably Against.....	32	10.6%
Definitely Against.....	27	9.0%
TOTAL AGAINST.....	59	19.6%
Unsure.....	31	10.3%
Refused.....	1	0.3%

Q24. Currently Bettendorf School Board members are all elected at-large. There is some consideration to create individual school board districts and have each school board member elected from an individual district rather than district-wide. Do you support keeping the same system where all members are elected across the entire school district or change to a system with individual districts for each board member?

Definitely keep current system.....	89	29.6%
Probably keep current system.....	57	18.9%
TOTAL CURRENT SYSTEM.....	146	48.5%
Probably change to individual districts.....	41	13.6%
Definitely change to individual districts.....	39	13.0%
TOTAL INDIVIDUAL DISTRICT.....	80	26.6%
Unsure/Undecided.....	72	23.9%
Refused.....	3	1.0%

Q25. Are any children or teenagers in your household currently enrolled in the Bettendorf Community School District?

Yes.....	74	24.6%
No.....	203	67.4%
Unsure.....	1	0.3%
Refused.....	23	7.6%

Q26. City Council Ward

BD1.....	87	28.9%
BD2.....	75	24.9%
BD3.....	36	12.0%
BD4.....	55	18.3%
DV6.....	48	15.9%