

## Board Policy

Code No. 402.8R1

### SOLICITATIONS FROM OUTSIDE

#### BUSINESS SPONSORED EDUCATIONAL PROGRAMS

Recognizing the importance of a cooperative relationship between the Bettendorf School District and the business community and the benefits to be derived from a close working relationship with the business community, the Bettendorf School District may participate in selected business sponsored educational programs. The major criteria to be considered in deciding if a cooperative program should be implemented will be the underlying educational value associated with each program. To be considered, selected business sponsored educational programs will need to meet the following guidelines:

1. The business-sponsored program must be of significant educational value and appropriate to the age level and group.
2. The program must be completed during the school day.
3. The program must compliment the curriculum of the class, grade, building, or subject area.
4. The program must be of sufficient duration and coverage to be accessible to all selected student populations.
5. The program must have the approval of the Superintendent or designee.
6. The program may not distribute materials advertising the business with the exception that the name of the sponsoring agency may be included within the materials as acknowledgment for their support of the business sponsored educational program.
7. No fund-raising activities involving students are to be considered as part of this administrative rule.

Cooperative business sponsored educational programs must first contact the Superintendent, for approval prior to the implementation of the program at the building level. Attached to this administrative rule is a questionnaire to be completed in order for a business sponsored educational program to be considered by the Bettendorf School District.

*Reapproved: February 20, 2001  
February 17, 2004  
December 4, 2006  
April 18, 2011  
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