

Board Policy

Code No. 904.2

ADVERTISING AND PROMOTION

The use of students, the school district name, or its buildings and sites for advertising and promoting products and/or services of entities and organizations operating for a profit shall be disallowed. Nonprofit entities and organizations may be allowed to use students, the school district name, or its buildings and sites if the purpose is educationally related and prior approval has been obtained from the Superintendent or Superintendent designee. Parental permission may be required.

Where the Board of Directors and the Superintendent of Schools feel that the educational gain outweighs any promotional purpose, prior approval can be given by the Board to an activity.

Legal Reference: Iowa Code § 279.8 (2011).

*Cross Reference: 504.5 Student Fund Raising
 904 Community Activities Involving Students*

Approved: August 5, 1996

*Reapproved: May 19, 2008
 February 19, 2013*

*Revised: March 18, 2002
 May 16, 2005*