



Bettendorf Community School District

2019 Board Candidate Profile



Name	Joanna Doerder
Email Address	joannadoerder@gmail.com
Address	21 Riverview Park Dr., Bettendorf
Occupation	Sales
Education	St. Ambrose University
How long have you lived in the district?	14 years
Family	<ul style="list-style-type: none">• Husband Aaron• Sons: Simon, age 4, and Elliott, age 2• Baby #3 arriving soon
School/District activities	I have been active in my neighborhood school PTA as well as supporting the Bettendorf Schools Foundation. I was a part of SIAC committee meetings and consistently attend school board, community input, and facility planning meetings in an effort to be involved and informed. I have a proven track record of being invested in the future of the public schools in Bettendorf.
Are you a Bettendorf High School graduate? If so, what year?	My husband and extended family graduated from Bettendorf High School and have been heavily involved in Bettendorf athletics and fine arts. I purchased a home in Bettendorf in 2005 with the hope that someday my children would be able to benefit from the superior education offered by the Bettendorf public schools. My children will be a part of the classes of 2032, 2035, and 2038.
What motivates you to want to become a board member?	My motivation to become a board member stems from the past 5 years of attending board meetings, following the districts' decision-making process and helping to keep the public informed. My goal is to help the Bettendorf Board of Education re-build the support of the community by being transparent, honest and forward thinking. I foresee crucial decisions being made in the future of this district and believe the Board needs directors who have a clear and focused vision for the leadership of Bettendorf Community Schools. I believe I can positively impact the culture of the Bettendorf Community School District by fostering trust of the Bettendorf community. I believe it is important for the next Board of Directors to rebuild that trust through honesty, transparency and integrity.

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What skills or experiences qualify you to serve as a school board member?

Professionally, I have 15 years of business, sales and marketing experience in which I have held several leadership and professional development roles. Through five years of attending school board, facility advisory and community input meetings, I have developed a clear understanding of the importance of making responsible financial decisions that will impact the future of the district. I have also seen areas where I can help the board improve, for example, implementing evidence-based decision making processes and clearly communicating and involving the public. I have served on the School Improvement Advisory Committee for the Bettendorf Schools, as well as supported a variety of school sponsored events throughout the district. My focus is on the future of our schools. I am a parent of three small children and will be personally invested and involved in the Bettendorf schools for the next two decades. I believe that quality public education is a hallmark of a prosperous community and is what is necessary for the future of the city Bettendorf and for our children. I have great respect and gratitude for the educators and staff who support our schools and believe they are the backbone our schools are built upon. I believe strongly in the process of democracy, regardless of the outcome of the decisions. I believe a process and growth oriented mindset needs to be restored in our schools and community.

What specific strengths would you bring to the board?

I am a clear communicator and believe in the principle of transparency.

I am able to see past single issues and look at the bigger picture when making decisions.

I am decisive; however, I demand decisions are made based upon accurate data and evidence.

I have a firm belief in the value of community input, including all stakeholders, and encourage the discussion of differing ideas and opinions.

I have been able to use my voice to engage and inform the public, and to empower others to step forward with their own voices.