



Bettendorf Community School District
2019 Board Candidate Profile



Name	Rebecca Eastman
Email Address	beccaeastman81@gmail.com
Address	835 Hall St., Bettendorf
Occupation	Iowa Reading Corps Master Coach & Trainer, serving 8 Eastern Iowa School Districts.
Education	Pleasant Valley Schools K-12 Scott Community College University of Northern Iowa
How long have you lived in the district?	6 years
Family	<ul style="list-style-type: none">• Husband - Lee Eastman• 2 Sons - Lane (BHS) and Hayden (BMS)
School/District activities	I have spent the last 13 years volunteering and participating in activities throughout BCSD. As avid sports fans, my family attends many athletic events to cheer on our fellow Bulldogs. I also attend numerous fine arts activities each year to celebrate our artists, musicians, and performers. My family frequently attends PTA/Parent Link sponsored events and I faithfully volunteer at many of these activities. Over the last few years, I have attended a multitude of Bettendorf School Board meetings and frequently livestream the meetings for community members who are unable to attend in person.
Are you a Bettendorf High School graduate? If so, what year?	Both of my parents graduated from BHS, as well as numerous members of my extended family. Our desire to raise two future Bettendorf graduates, 2022 and 2026, influenced our decision to move within district boundaries. We relocated to Bettendorf to provide our children with the numerous educational and extracurricular opportunities BCSD grants them.
What motivates you to want to become a board member?	I am motivated to serve on the BCSD board for a number of reasons. My desire to encourage meaningful discourse and cast votes in alignment with the goals and priorities of BCSD's mission statement is number one. I believe the board will be making significant decisions in the near future, and knowing these decisions are made in a thoughtful and transparent manner is imperative.

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What skills or experiences qualify you to serve as a school board member?

I possess many skills and experiences which qualify me to serve on the board. Most significant is my experience in education. I understand the challenges our teachers face daily, and know firsthand the dedication it takes to overcome adversity in our schools. Every year, I support dozens of Literacy Coaches and Interventionists across Eastern Iowa through my role with Iowa Reading Corps. I understand the importance of evaluating and analyzing information, and responding expeditiously with data-based decisions. I also have a tremendous amount of leadership experience. As a former director of 21st Century Community Learning Center programming, I not only led sessions for over 100 students, but also facilitated meetings with stakeholders throughout the community. This role also allowed me to gain experience with educational funding and program budgeting. In recent years, I have worked with hundreds of educators, administrators, and tutors across the country as a trainer and coach for the nationwide Reading Corps program.

What specific strengths would you bring to the board?

One of the most significant strengths I bring to the board is my ability to effectively and purposefully communicate. I believe the duty of the board is to engage in meaningful, transparent discourse, resulting in shared goals and actions which align with our community's common values and core beliefs.

An additional strength is my ability and willingness to be a team player. Teamwork offers differing perspectives and feedback, great learning opportunities, and promotes synergy within a group.

Another crucial strength I possess is the capacity to conduct and employ evidence-based research. Basing conclusions and casting votes derived from opinions will result in discord amongst the board. Understanding the importance of making decisions rooted in research is vital.